

The background of the slide is a dark grey circle with a perforated, mesh-like texture. In the center, there is a white rectangular box containing the main logo. The logo consists of the word "2MORROW" in a bold, sans-serif font. The number "2" and the letter "O" are colored red, while the letters "MORROW" are black. Above and below the white box, the word "2MORROW" is faintly visible in a light grey color, matching the perforated background.

2MORROW

MARKETING • EVENTS • INCENTIVE TRAVEL

Editrice E-Volution is a multimedia publishing company, dealing with editorial supports committed to marketing, incentive travel and event professionals.

Editrice E-Volution offers to MICE companies and dealers investing in communication, innovative tools dedicated to choose their own business partners and to communicate efficiently with their targets.

From this point, **2morrow** is NOW! on the market.

Our mission:

“Who is not ahead of it's time, by it's time will be overcome”
(Ludwig Wittgenstein)

HERE WE ARE

MARKETING
Buzz: suona come
un ronzio, ma è efficace
come uno spot

INCHIESTA: ZONE CALDE
Quando la percezione
del pericolo supera
la realtà delle situazioni

STAR ALLIANCE
Meeting Plus: così
l'Alleanza a 5 stelle
si rivolge al Mice

2MORROW

MARKETING - EVENTS - INCENTIVE TRAVEL
N°1 - 2010



Sete di successo

“Ville private e luxury spaces:
così **Club Med** batte la crisi”

Intervista a Gino Andreatta
Direttore Generale Club Med Italia

2MORROW - N°1 - 2010 - Edizione EVOLUTION - Corso Matteotti, 1 - 12084 - Mondovì (CN)
Poste Italiane SPA - Sped. in abb. post. - D.L. 353/2003 (conv. in L. 27/02/04 n. 46) - Art. 1, comma 1, DDB Milano

Products: 2MORROW the magazine

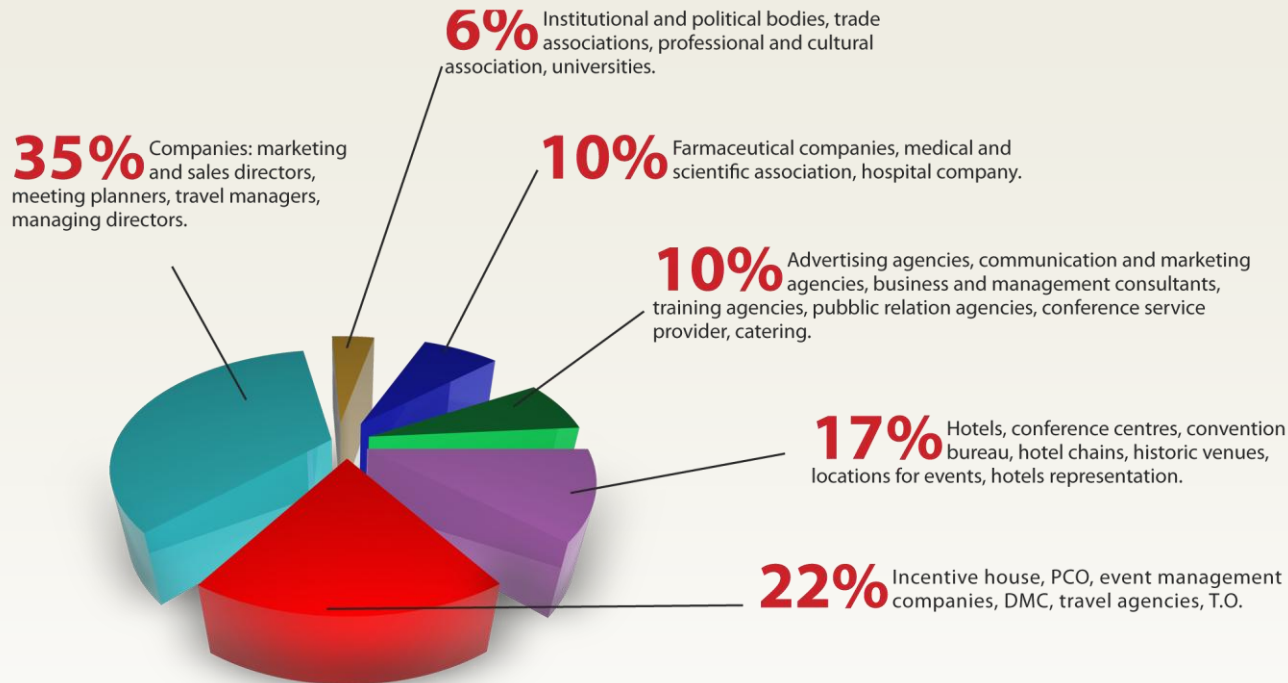
The magazine that makes the difference; a cross-cultural and editorial pole position into the MICE World.

Not only news about hotels, congress halls, contractors, incentive travel destinations, air companies and trading associations, but features, reports and interviews to take a close eye into everything concerning the MICE industry, all sectors involved and all related suppliers.

2MORROW

Presently launched and distributed paperly, will be immediately on the web.

READERSHIP



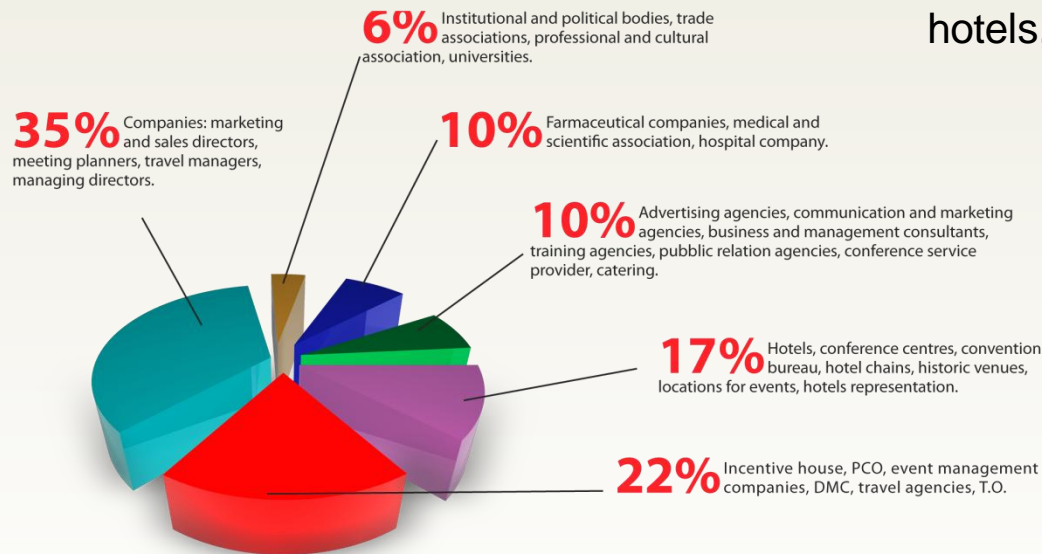
- Average circulation:** 9.600 copies distributed to our selected mailing list
- Mailing list:** 12.000 contacts
- Frequency:** minimum four issues a year
- Issues:** February = Exhibition BIT Milano - June = Exhibition IMEX Frankfurt (post edition)
October = Exhibition TTG Rimini - December = Exhibition EIBTM Barcelona*
- Format:** 20,5 X 27,5 cm
- Average nr. of pages:** 80

***(with English translation)**

HOTEL AND CONGRESS YEARBOOK

A complete and up to date working item:
You can find **all the addresses and technical data** of italian and foreign congressual offer:
hotels, conference centres, historic venues

Readership



Average circulation: 9.600 copies distributed to our selected mailing list

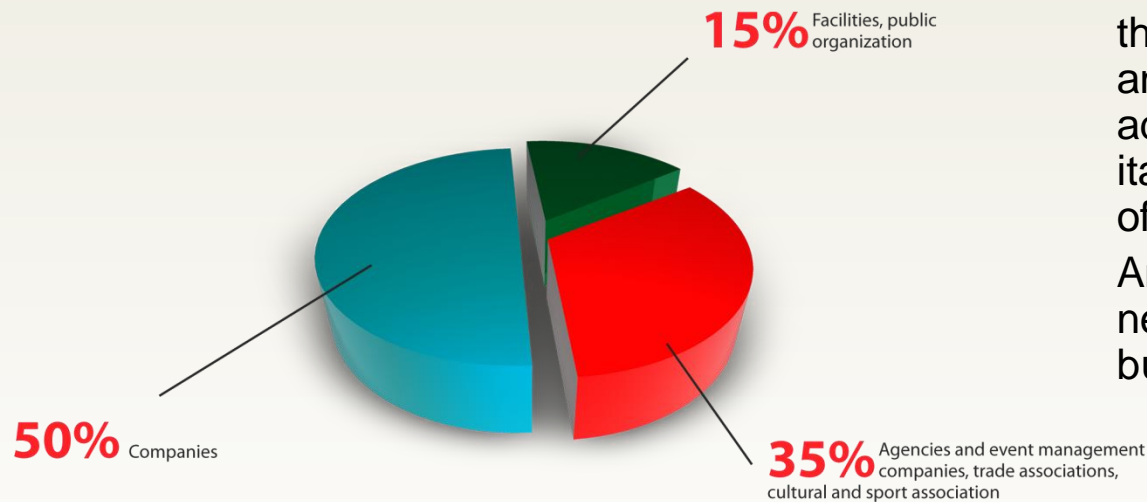
Issue: september

Format: 20,5 X 27,5 cm

Average nr. of pages: 200

PRODUCTS

Readership



WELLNESS AND SPA YEARBOOK

A new brand directory for 2010:

the special yearbook for wellness and Spa, beauty and relax. All the addresses and technical data of Italian and foreign wellness and Spa offer.

An engaging publication to propose new venues for meeting, events and business.

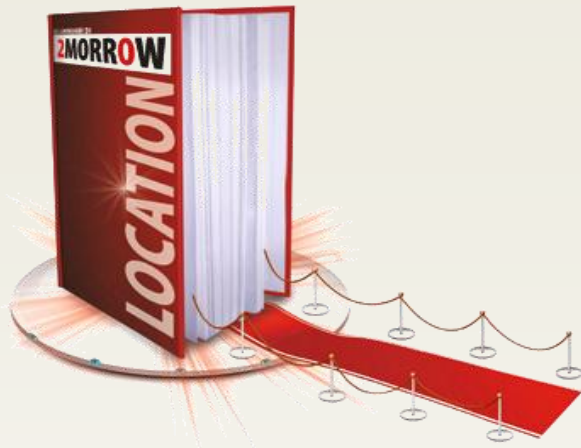


Average circulation: 5.000 copies distributed to our selected mailing list
Issue: september
Format: 20,5 X 27,5 cm
Average nr. of pages: 80

PRODUCTS

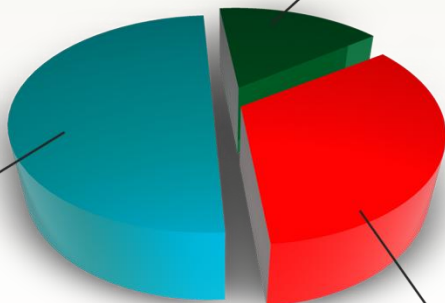
VENUES YEARBOOK

The night ...Before 2MORROW



Readership

15% Facilities, public organization



50% Companies

35% Agencies and event management companies, trade associations, cultural and sport association

The new directory dedicated to venues for special events:

Industrial spaces, loft, open spaces, temporary shops, discos and night-club, shooting set.

Don't stop to ordinary setting, but find out **emotional venues and the best solution** for your meeting, conventions, events.

Average circulation: 5.000 copies distributed to our selected mailing list

Issue: january

Format: 20,5 X 27,5 cm

Average nr. of pages: 80

THEMATIC GUIDES



We are proud to publish **excellent THEMATIC GUIDES** for customers who want to have an engaging and useful tool of communication to add to our magazine or to hand out during fairs or events.

The guide could be published for:

Hotels

Destinations

DMC

Institutional monographs

Specific products

And more...

We produce **promotional events, special shows and format**, in order to be your best partner to promote:

Hotels

Destinations

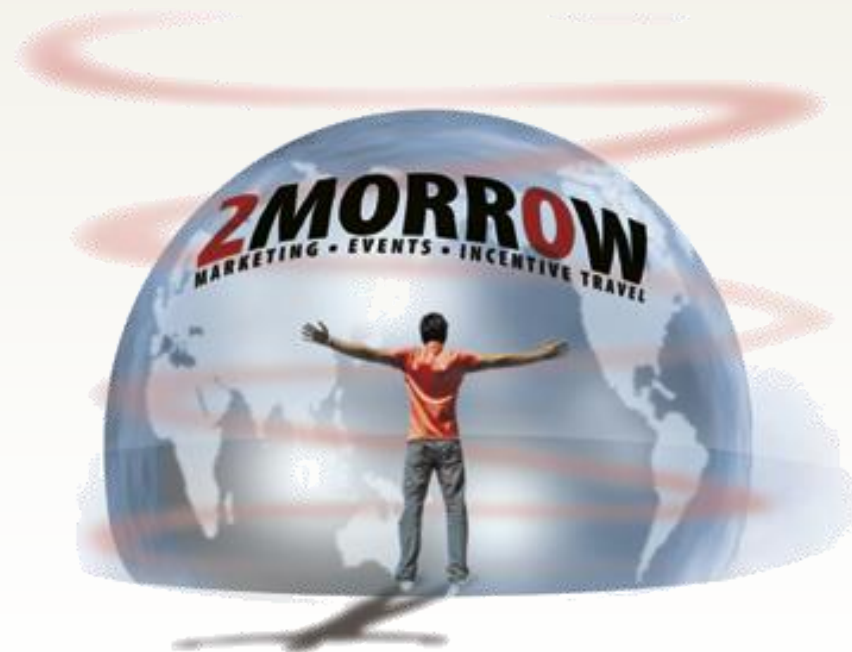
DMC

Fam trip

New and special products

Press conference

And more...



www.2morrow.it

A powerful search engine where finding hotels, venues, suppliers, Spa, DMC, PCO and all the actors of MICE. Divided in sections, it permits to examine the technical data sheet of suppliers, **news about them and their special offers.**

We create personalized DEM and news letters to be sent to a selected mailing list



VIDEO SERVICE

We produce video for visual communication with complete solutions from concept to completion up to the finalization on DVD or movie making and storyboards for publication on the internet or on external media. Our offer includes:

Camera video

Installation

Editing

Web-editing

Storyboard

with burning and scanning procedures SIAE

