

Discussion: Do you think it is possible for the event industry to achieve zero waste to landfill?

Rebecca Saunders
Positive Impact Events



The event industry & waste

- We know the event industry is notoriously wasteful
- We are keen to provoke a discussion around moving the event industry to zero waste to landfill
- Government targets mean it is essential we start moving forwards

Defined as:

- Waste is something that is no longer wanted or useful

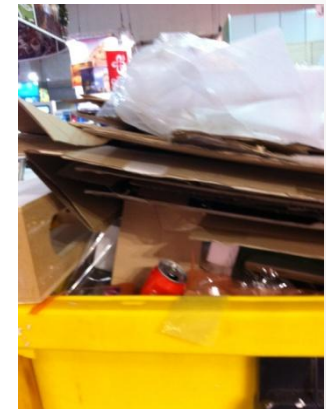
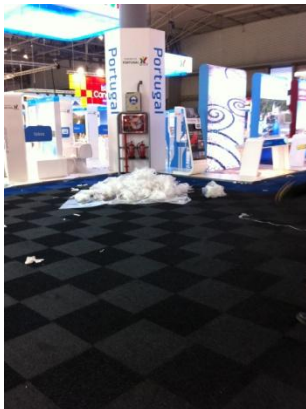


As an event organiser, is waste a significant issue for you?



What are the challenges?

- Why is the industry so wasteful?
- Who is responsible for the waste footprint?
- What challenges do the event industry face in trying to reduce their waste footprint?



What are our opportunities?

- What opportunities do the event industry have?
- How can the event industry be supported to reduce their impact?
- Who do you think needs to take responsibility at events for waste?
- What can be done to reduce the impact?
 - Venues/suppliers/organisers?



Can the event industry achieve zero waste to landfill?

- The European Pathway to Zero Waste project are creating a roadmap for the event industry to get to zero waste to landfill in the UK
 - Will it be possible to achieve zero waste to landfill in the event industry?
 - When could it be achieved by?
 - Who needs to take responsibility?
 - What support do the event industry need?

Event resource management plan tool

- The UK Waste Resource Action Programme have created a free online tool to support event organisers to manage their event waste impact
- Find out more at www.wrap.org.uk/sustainableevents

Find out more:

- To find out more about the EPOW project email rebecca@positiveimpacetevents.co.uk
- The roadmap is due to be published in summer 2012 but will have a significant period of stakeholder engagement so watch out on www.positiveimpacetevents.co.uk for more information!

Thank you

Any questions?

Rebecca Saunders

Positive Impact Events

0161 273 5107

rebecca@positiveimpacetevents.co.uk