

How to implement BS 8901: A practical guide

Rebecca Saunders

Positive Impact Events

Rebecca@positiveimpacetevents.co.uk

0044 (0) 161 273 5107

0044 (0) 7540 723 269

Agenda

- BS 8901, British Standard for Sustainable Event Management
- Benefits of adopting BS 8901
- Who else is doing it?
- Process for implementing BS 8901
- Challenges
- Key next steps
- Q&A

Positive Impact

- Not for profit project established 2004 to provide education to the event industry on sustainability
- Run practical workshops on event sustainability
- Run Leeds Metropolitan University Approved Course
 - Sustainable Event Management
- MD Fiona Pelham:
 - Chaired BS8901
 - Co-chairs ISO 20121 with Brazil
 - Lead consultant developing Event Organiser GRI Framework
 - Current MPI President – UK & Ireland Chapter
 - Sustainability technical advisor to England 2018 world cup bid
 - Developing WRAP event industry online tool to manage waste

BS 8901: Specification for a sustainability management system for events

- British Standard
- Management system – framework for implementing sustainability at events – not a checklist
- Industry specific – completely unique
- Suitable for: venues, organisers & suppliers
- Certification: 1st/2nd/3rd party



Where did BS 8901 come from?

- Launched November 2007
- 2nd draft September 2009
- Catalyst London 2012 Olympics
- 10 BS 8901 case studies
- BS 8901 Guidance Book for BSI



What is the future of BS 8901?

- Currently being developed into ISO 20121, the International Standard for Event Sustainability Management
- 30 countries involved in process
- Due to be published Summer 2012
- Used BS 8901 as starting draft
- MD Fiona Pelham is co-chair of ISO 20121 with Brazil



What are the benefits of BS 8901?

- Creating efficiencies and therefore cost savings
- Obtaining an added unique selling point
- Leading event sustainability practitioner
- Prepared to adopt ISO 20121 when published in 2012

Who else is doing BS 8901?



BIDDING NATION
ENGLAND



BS8901 involves:

- Scope
- Purpose & Values
- Sustainability Policy
- Issues
- Objectives, targets & plans
- Set roles & responsibilities
- Stakeholder engagement
- Audit system
- Management review



Sustainability Policy

Positive Impact Events understand that our event management operations and processes impact both positively and negatively on the environment, social and economic issues.

Our purpose and mission is to promote and support the development of sustainability in the event industry.

We are committed to show sustainability leadership within all of our event management operations and processes.

Our core principles and values are honesty and integrity, professionalism, leadership, a partnership approach, positivity and pro-activity.

We are committed to upholding these principles and values in all of our event management operations and processes.

We strive to continually improve and develop to leave a positive legacy.

We recognise that event management can have positive, long term social, environmental and economic impacts and therefore sustainability is core to the foundation of all of our event management operations and processes, including products and services.

We will ensure that this policy is communicated to all of our stakeholders and supply chain with regards to our event management operations, products, services and processes which includes the whole event lifecycle from event conception to post event review.

We will ensure we listen and record any feedback from stakeholder engagement and our end users.

Positive Impact Events will ensure that we adhere and comply with all applicable legal and other requirements to which Positive Impact Events subscribes.

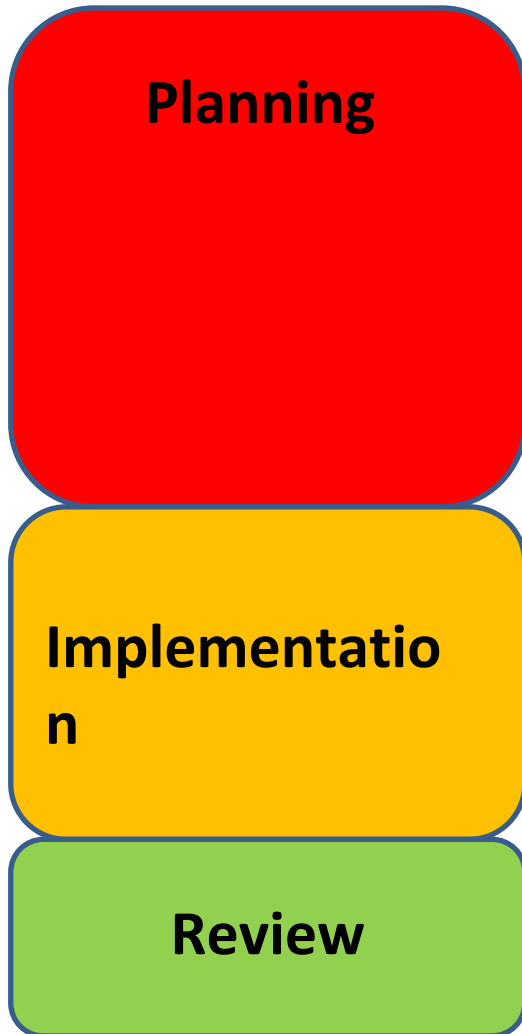
The Positive Impact Events Sustainable Objectives are:

- To grow income levels to allow sustainable growth
- Provide unique leadership for the implementation of sustainability
- Develop our way of working structure to maximise potential

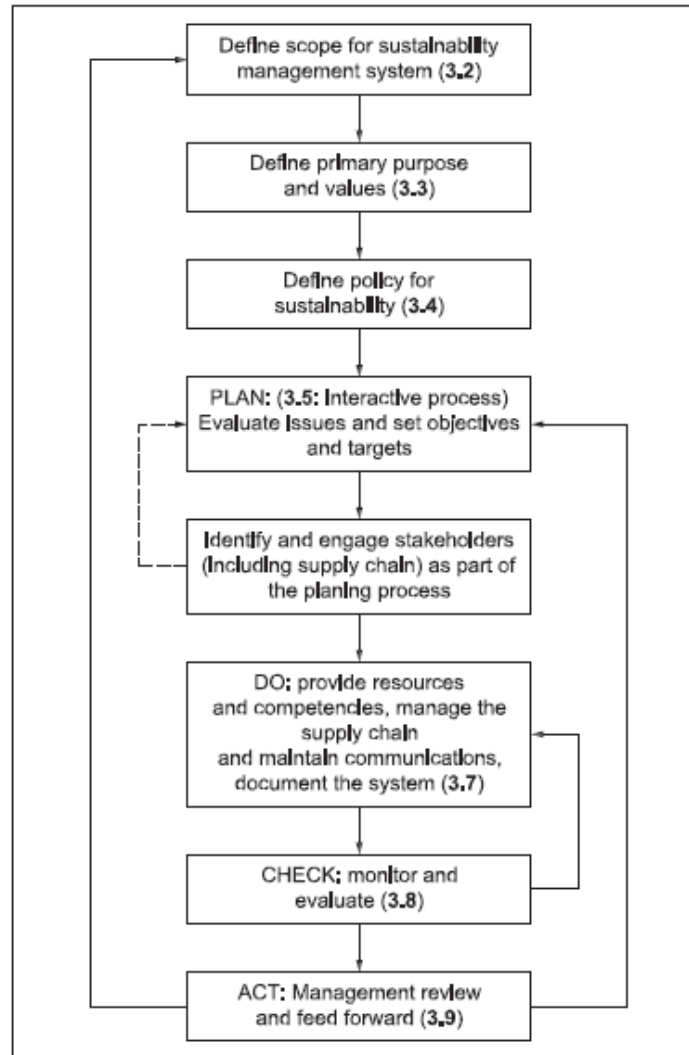
These objectives address our key issues of: business growth and improving industry training.

This policy is available to all staff, clients, suppliers and other interested parties and will be reviewed

BS 8901 Roadmap



Road map for implementation of BS 8901



Challenges

- Resources – time/staff/funding
- Management buy in
- Checklist vs. Management System
- ISO14001 vs. ISO20121
- Certification
- Where to start?

Next steps:

- Nominate a sustainability champion
- Get management buy in
- Identify your issues
- Implement sustainability
- Document your actions

Any step you take is the right step to take!

Where can you learn more?

- Positive Impact: www.positiveimpacetevents.co.uk
- 10 BS8901 Case Studies:
<http://www.bsigroup.com/en/BSIGroup/Standards-and-Publications/Industry-Sectors/Environment/BS-8901-case-studies/>
- Organise This Case Studies: www.organisethis.co.uk
- BSI Book 'Making Events More Sustainable' www.bsigroup.com
- Meegan Jones' Book 'Sustainable Event Management'
- Manchester City Council 'Green Your Event Guide'
http://www.manchester.gov.uk/site/scripts/download_info.php?downloadID=2697&fileID=7951
- London 2012 Sustainable Event Guidelines
<http://www.london2012.com/documents/locog-publications/london-2012-sustainability-events-guidelines.pdf>
- Online Tool: www.eventsustainability.com

Any questions?

Thank you!

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