



# APEX/ASTM Standards: Practical and Explicit Supplier & Planner Guidelines



Midori Connolly,  
Pulse Staging and Events



Andrew Walker,  
Eco-Efficient Events

# Session Objectives

- Background and structure of standards.
- Identify how the standards impact your role as a planner or supplier.
- How the standards work in collaboration with other meeting industry standards and certifications.

**Background**

```
graph TD; A[Background] --> B[Planner/Supplier Roles]; B --> C[Relationship to Standards]; A --> D["•Origins<br>•Structure<br>•Scoring"]
```

Planner/Supplier Roles

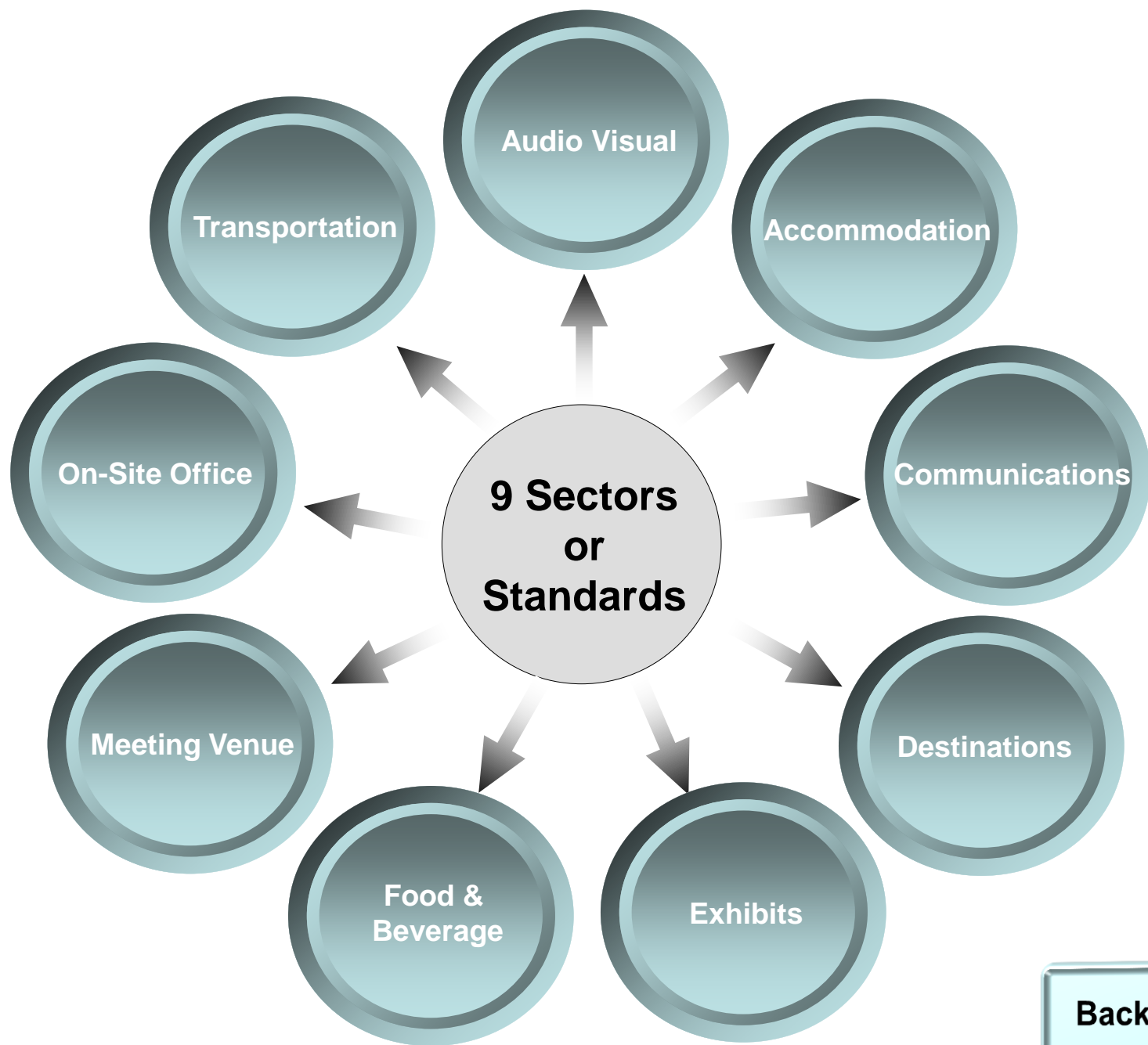
Relationship to Standards

- Origins
- Structure
- Scoring

# APEX Green Meeting & Events Practice Panel (GMEPP)



**Background:  
Origin**



**Background:  
Structure**

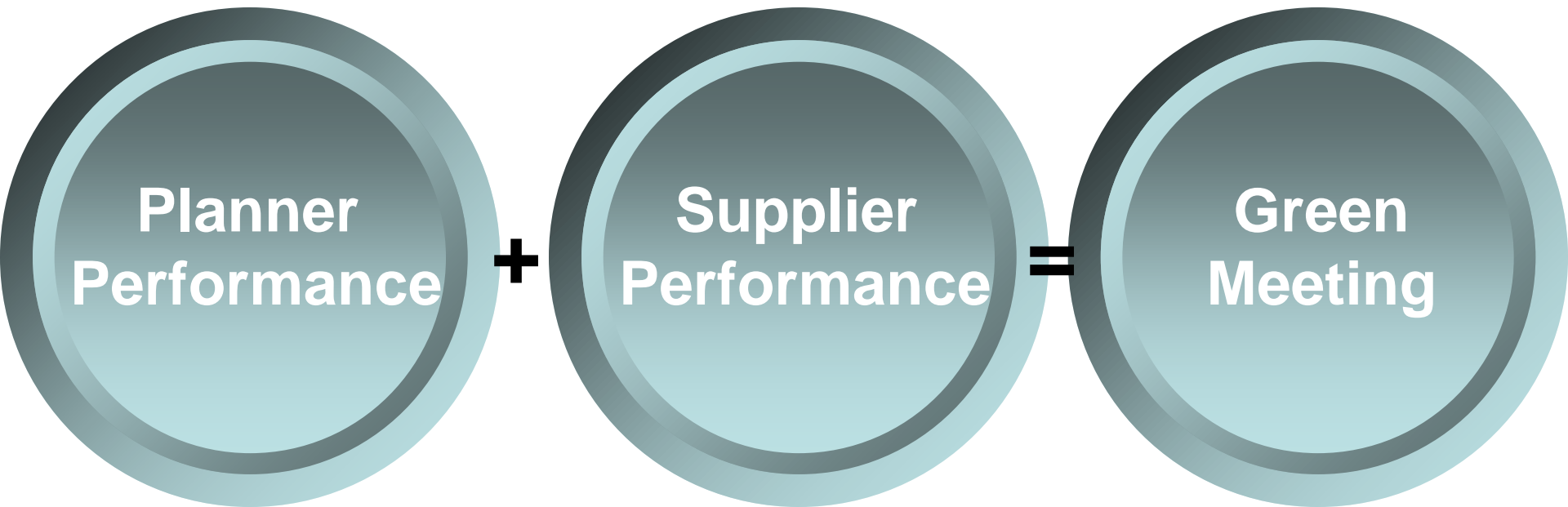
# 8 Categories within Each Sector

1. Staff management/policy
2. Communication
3. Waste
4. Energy
5. Air quality
6. Water
7. Procurement
8. Community Partners

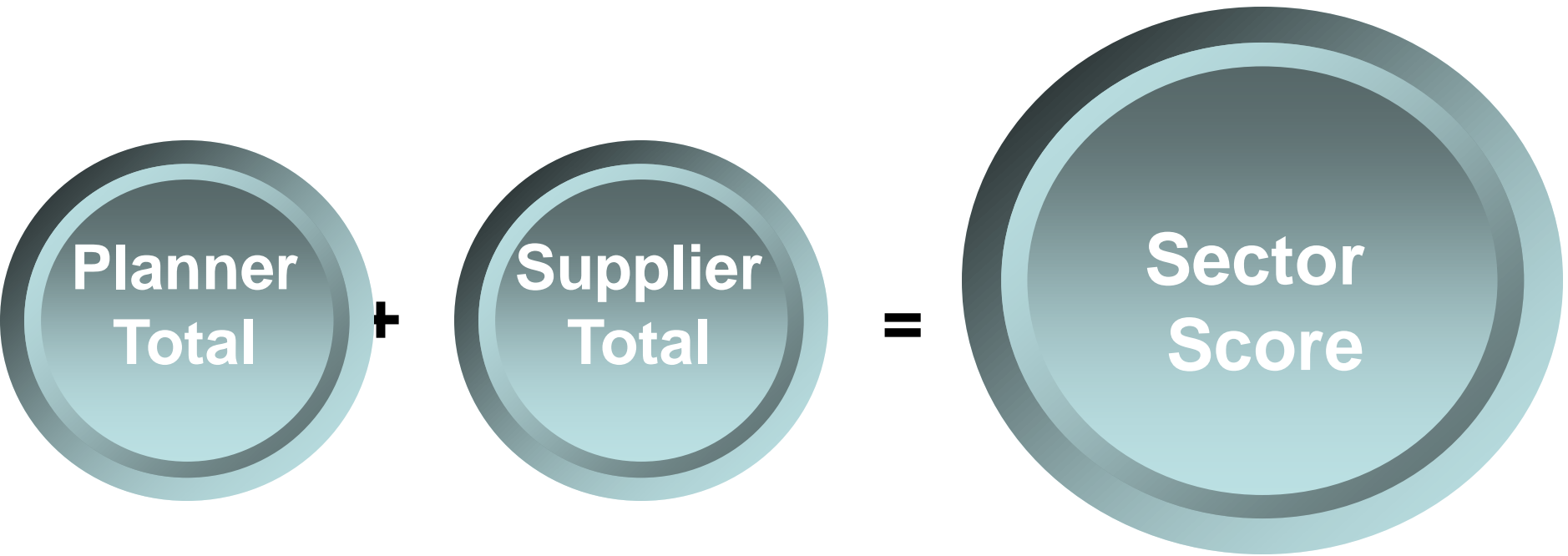


**Background:  
Structure**

# Who Contributes?



**Background:  
Structure**



**Background:  
Scoring**

# Sector Score

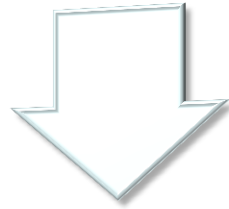
1. Staff management/policy	
2. Communication	
3. Waste	
4. Energy	
5. Air quality	
6. Water	
7. Procurement	
8. Community Partners	



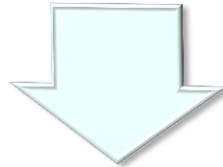
**Total of All Points = Sector**



Background



**Planner/  
Supplier  
Roles**



Relationship to  
Standards

# What does this mean to me?

## Suppliers:

- Needed for competitive advantage
- Use to guide operational changes
- Mitigate risk of reputation/regulations



Planner/Supplier Roles

## What this means to me?

### Planners:

- Use in planning
- Assists with decision making
- Offers strategic alignment with your organization
- Use in reporting



Planner/Supplier Roles

Background



**Planner/  
Supplier  
Roles**



**Relationship  
to Standards**

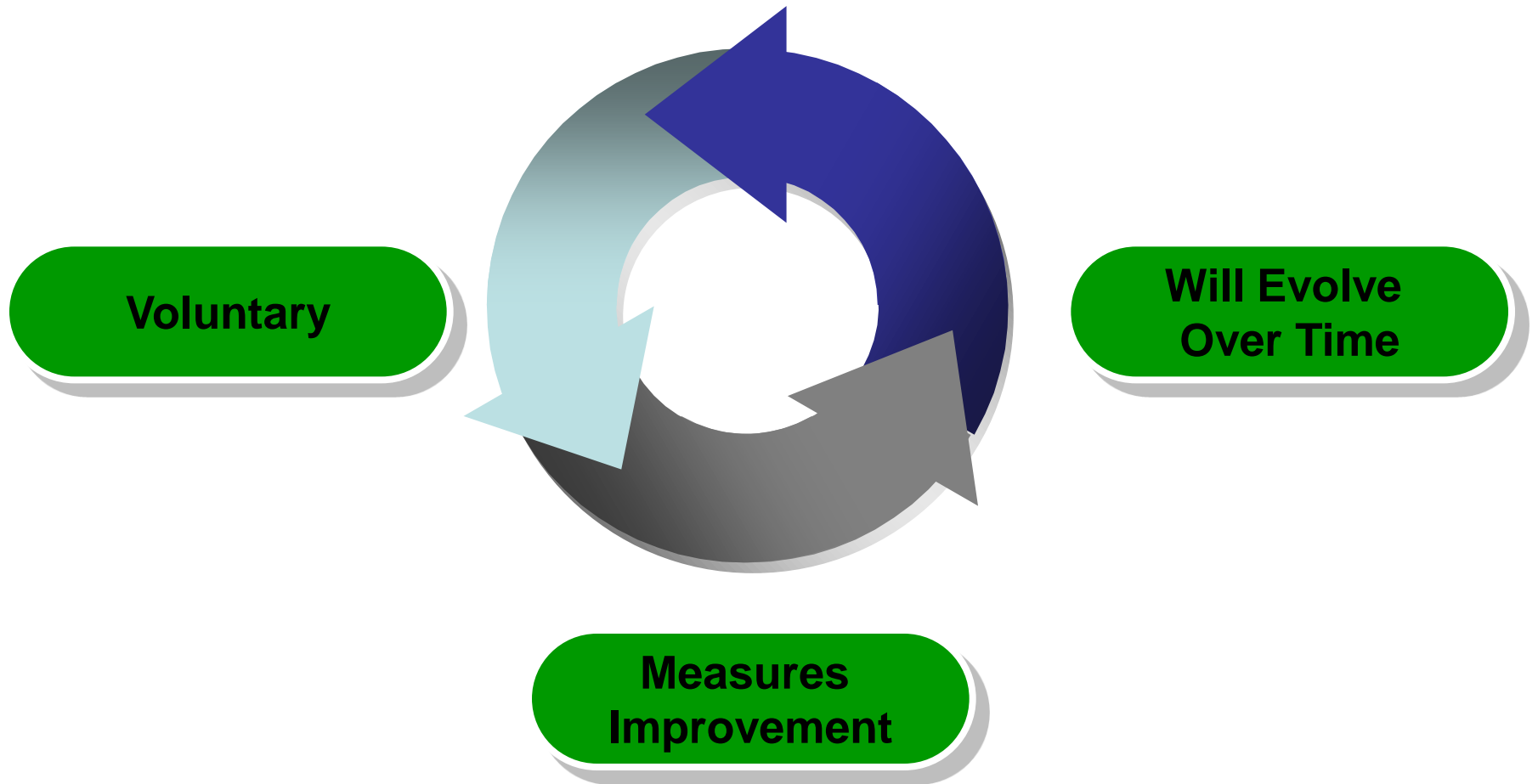


**Relationship to Standards**



**Relationship to Standards**

# APEX Environmentally Sustainable Standards



# Questions?



**Midori Connolly,  
Pulse Staging and Events  
@GreenA\_V**

**Andrew Walker,  
Eco-Efficient Events  
@Eco\_Efficient**



**Green Meeting Industry Council  
<http://greenmeetings.info>**