



Certificate of Attendance

The dates of the event were 30 November 2010 to 2 December 2010

**Trade
Exhibition**

EIBTM 2010

Contents

- 2 Analysis of Attendance
- 2 Event Details
- 2 Event Sponsors
- 2 Organiser's Association Membership
- 2 Organiser's Description (not verified by ABC)

The Primary Market Sector for this event is:

Travel Industry

This certificate expires on 31 March 2012 unless ABC has issued a new certificate before that date.

Issued by

ABC
Saxon House, 211 High Street
Berkhamsted
Hertfordshire HP4 1AD
United Kingdom

Tel: +44 (0) 1442 870800
Fax: +44 (0) 1442 200702
Email: abcpost@abc.org.uk
Web: www.abc.org.uk
ABC Ref: A11619/16812961

Certification Statement

This certificate was issued on 23 February 2011. The data included is derived from a return of attendance prepared by the organiser: Reed Exhibitions Ltd.

The Organiser reports issued or the reporting standards and procedures, please contact ABC.

ABC cannot accept responsibility for mistakes or omissions although every care is taken to ensure that the information is correct. This certificate is the **copyright** property of the Organiser and ABC.

Published by

Reed Travel Exhibitions
Gateway House
28 The Quadrant
Richmond
Surrey, TW9 1DL

Tel: 020 8910 7770
Fax: 020 8334 0503
Email: eibtm@reedexpo.co.uk
Web: www.reedtravelexhibitions.com



EIBTM 2010

Certificate of Attendance for the event between 30 November 2010 and 2 December 2010

Total Unique Attendance	14,241
Visitor Attendance	8,376
Exhibitor Attendance	5,865

Event Details

Event Dates:	Tuesday, 30 November, 2010 to Thursday, 2 December, 2010
Event Venue:	Fira Gran Via, Barcelona, Spain
Year Event Established:	1988
Event Frequency:	Annual
Next Event Dates:	Tuesday, 29 November, 2011 to Thursday, 1 December, 2011
Next Event Venue:	Fira Gran Via, Barcelona, Spain

Event Sponsors

Barcelona Convention Bureau
Turespana

Organiser's Association Membership

ICCA
MPI
SITE

Organiser's Descriptions (not verified by ABC)**Main product Groups/Services Exhibited:**

Airlines, Attractions & Entertainment, Conference/Meeting Venues, Cruise Lines, Destination Management Services, Destinations, Event Management, Event Support Services, Ground Handling, Health Resorts/Spas, Hotels, Luxury Trains, Media, PCOs, Special Interest Tours, Technology, Trade Associations, Travel Agencies.

Target Audience:

All those involved in the planning and execution of meetings, incentive travel, exhibitions, conferences, congresses and business travel. The global exhibition for the meetings and events industry.

EIBTM 2010

Certificate of Attendance for the event between 30 November 2010 and 2 December 2010

Glossary of Terms

Audit Status:

There are three possible stages of certification:

Organiser's Statement - Subject to Audit - The organiser has provided event data which has been prepared in accordance with ABC rules but not yet been audited by ABC.

Audit Complete - ABC have audited the Organiser's Statement and reported no changes to the data.

Audit Report - Audit Complete - this is a statement issued by ABC when problems found at audit show that there were material errors in the organiser's original return submission and subsequent certificate. A revised certificate is issued with the audit report entered on the front page of the certificate.

The audit status is shown at the top of each page of the certificate.

Total Unique Attendance:

The Total Unique Attendance is the number of individuals who attended the event.

Event Details:

Details of the current and next scheduled event, including:

Year Established: The year in which the event was first held .

Event Sponsors: If claimed, a list of any sponsors will be shown .

Organiser's Association Membership: If claimed, a list of any associations to which the event is registered/affiliated.

Organiser's Descriptions:

A free text area on the certificate is available for the organiser to describe the main products & services exhibited and the target audience. Neither of the descriptions are audited by ABC.