



Refreshing



Ålesund – a unique meeting

The Art Nouveau town of Ålesund has a stunning location at the edge of the ocean surrounded by fjords and mountains. An almost unbeatable combination of culture and nature! Ironically, it is thanks to the great fire of 1904 that Ålesund has one of the world's finest concentrations of Art Nouveau architecture. The myriad of turrets, spires and medieval ornamentation gives the town its distinctive character – like something from a fairytale!

Meetings and conventions

A town by your own – for a few days!

Ålesund may host all from small meetings to large conventions with facilities for up to 800 persons, and may accommodate all within short walking distance in town centre. All hotels have modern meeting facilities. Ålesund may also offer unique venues for gathering or dinners; Imagine a formal aquarium-dinner with large water tanks as a magnificent backdrop, surrounded by natural rock formations!

Incentives

"Look out, Chamonix! Norway is Europe's new home for all things action!" – Steve Casimiro, National Geographic Adventure.

The Fjord Norway region has recently been rated the best destination in the world by National Geographic Society Center for Sustainable Destinations and National Geographic Traveler Magazine. Ålesund is centrally located in the fjord region and offer a wide range of incentives activities and venues, included the UNESCO listed Geirangerfjord.

Facts & Information

Season: All year
Capacity: Up to 800 pax

Hotels in Ålesund & region:
- 9 hotels (town centre)
- 14 hotels (region)

Convention capacity Ålesund:
- 800 pax

Inhabitants in Ålesund:
- 44.000 pax

Ålesund Airport:
- 20 min. from hotels/town centre

How to get here:
- International direct flights from
- Copenhagen, Denmark (daily)
- London Gatwick, UK (Sat/Tues)
- Riga, Latvia (Mon/Tues/Fri)
- Domestic direct flights from
- Oslo (9 daily flights)
- Bergen (5 daily flights)
- Trondheim (3 daily flights)
- Stavanger (2 daily flights)
- Daily by Hurtigruten
(The Coastal Voyager)

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Refreshing Ålesund & Sunnmøre

A MICE destination with a unique variety of activities and meetings



Conventions

Ålesund is regularly hosting international and domestic conventions for several hundred delegates. The convention capacity is 800 persons at the banquet hall. More than 1100 hotel rooms are situated in the city centre – all within walking distance. The town is very compact and ideal for different kinds of events in the streets or at squares during the conventions.



Meetings

Ålesund and the region provide a wide variety of hotels, from converted fish warehouses to large modern conference hotels. In the fjord and coast region, you may also choose between unique lafta hotels and beautiful historical hotels. All hotels have modern meeting facilities. Or – we may arrange your meeting on board one of the comfortable catamarans with conference seating for up to 100 persons. Sightseeing and meeting at the same time!



Deep Sea Rafting

The Atlantic coastline is an extraordinary experience. Just outside Ålesund, a string of picturesque small islands and fishing communities lie facing the Atlantic Ocean. The salty tang of the ocean and fresh sea air are balm for body and soul. Deep Sea Rafting invites you to face the nature!



Ski & Sail

The majestic Sunnmøre Alps are beautifully situated by the fjords. Imagine skiing from the peaks at 1500 meters altitude, and down to the fjord at the end of the slope. The scenery from the slopes, with the alps and the fjord is just breathtaking! Snow secure ski areas until end of April. Ski cruise to ski resort – only one hour by boat from Ålesund!



Aquarium dinner

One of the largest aquariums in Northern Europe is situated in Ålesund. Built into the coastal landscape, facing the mighty ocean, it provides a fascinating insight into the multitude of life beneath the waves. Imagine a gathering dinner here, with the large aquarium tank as a magnificent backdrop and surrounded by a natural rock formation!



Fishing trip

Enjoy an exciting fishing trip by boat in the fjord area or go deep sea fishing just outside Ålesund. The catch can include species such as cod, pollack, haddock and saithe. On some occasions you can even catch the ugly – but very tasty – monkfish! Fishing is an all year around activity, and autumn is the season for crab fishing.



An island for yourself!

One of the most distinctive and unusual locations in the world, with access only by helicopter! With rugged beauty and solitude, the island of Svinøy is for those who want to experience something really exclusive. The island is the ideal retreat to "get-away-from-it-all", to focus the mind, yet not far from the attractive town of Ålesund. Accommodation up to 11 persons. Wild, rough and beautiful!



Kayaking

Ålesund is surrounded by water and with a picturesque canal in the middle of the town. Just a perfect setting for kayaking or paddling! The coast with small islands and fishing communities, and the dramatic and cultural landscape in the fjords also invite you to an unique nature experience!



Wildlife Sea Safari

A unique experience of nature in a high speed RIB boat! Sea rafting is a thrilling activity and a beautiful experience. The most popular trip goes to the bird sanctuary island Runde, where approx. 500.000 birds of about 40 different species are to be found during spring and early summer. On the trip you may also observe sea eagles or visit a seal colony.