



ALPINE STERLING

TRAVEL AND TOURISM

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Your partner in Malta

With over forty years of experience the Alpine Group is one of the leading tourism service providers in Malta. Our experience in providing solutions for the tourism industry enables us to provide quality services with the competitive edge required in today's market place.

The combination of our local knowledge, together with the ability to organise your tour operating programme, MICE or Special Interest group event using our own in-house services, enables you to deal with one company for all your requirements. You will therefore have the benefit of purchasing all the services required for your programme or group event at competitive rates, coupled with the security that comes from dealing with an experienced team of professionals.

Here at Alpine Sterling, we are always available with advice and action at every stage, from concept to planning, design to the organisation, our dedicated teams in Leisure, MICE and Special Interest group travel will assist you throughout.

Alpine Sterling offers a comprehensive service. The service extends from hotel reservations, transport and booking of tours & excursions, car hire and specialised services are also very much a part of our service to our clients.

Our team is composed of a great group of individuals with a long-standing experience in customer-care and who are therefore in a position to adjust themselves to the client's particular demands. It makes no difference whether you would like to put more emphasis on sport and leisure, entertainment or art and culture, we will have the corresponding programs prepared for you.

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Yours sincerely,

Warren Zahra – Managing Director



Malta - The Place

What makes Malta the perfect holiday or event destination?

- easy access from European, North African and Middle East gateways
- beautiful scenery, plenty of local colour
- an excellent range of hotel accommodation in all categories
- a dry, warm climate
- a fascinating history
- no language barriers
- good communications

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Malta has all this and more:

The Maltese Islands have long been a special destination for travellers. Lying at the centre of the Mediterranean, 120 km south of Sicily, the tiny archipelago was destined to be a meeting place for myriad cultures. Close to mainland Europe, yet far enough away to provide a real break from the familiar, the Maltese Islands are a natural choice for conference and incentive travel.

Blessed with a superb climate all year round, stunning architecture and natural beauty, the Islands offer the ideal location for combining business and leisure. On Malta, you can enjoy an array of activities in one of the most eclectic destinations in the Mediterranean. You are assured of a friendly atmosphere among a people renowned for their time-honoured hospitality.

English speaking, yet with a distinct southern exuberance, the Islands are a rare blend of relaxed living and cosmopolitan bustle. Malta and its sister Islands of Gozo and Comino each have their own charm and character, which means you can combine several choices of resort and activity during your stay. What makes the Maltese Islands distinctive is their rich concentration of natural sites.

Prehistoric temples rub shoulders with baroque palaces and magnificent fortifications to provide a spectacular backdrop to your hospitality program. For a splash of live local colour, join the merriment of Malta's extravagant 'festas'. Pageantry and pre-history with panache: anything is possible during a stay in Malta!

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What can Alpine Sterling Travel & Tourism offer you?

Individual Travel & Tour Operation

- Established in 1969
- Incorporates a team of 35 multilingual tourism industry professionals
- Long standing experience in ground handling services to Tour Operators worldwide
- Multilingual experienced host representatives

Conference & Incentives

- More than 40 years experience
- Local knowledge
- In-house services
- International Branded Hotels
- Competitive rates
- Security & peace of mind deriving from dealing with an experienced team of qualified professionals
- Versatile, unusual, extensive and creative ideas
- Giving sound advice
- Comprehensive service offered from small meeting to an event on the large scale
- Organising hotel reservations, transport and event management

Sports Travel

- Specialist in sports travel
- Good partnership with Maltese Sport Associations
- Organising itineraries and fixtures with local teams
- Organising hotel reservations and transport
- List of some of the sports:
- Football, Basketball, Golf, Gymnastics, Handball, Hockey, Judo, Karate, Carting, Wrestling, Motor Cycling, Netball, Pool, Power-lifting Horse Racing, Rugby, Sailing, Shooting, Squash Table Football, Table Tennis, Taekwondo, Tennis Tenpin Bowling, Triathlon Underwater Activities, Volleyball and Weightlifting

Special Interest Groups

- Organising hotel reservations, transport and event management
- Ready-made cultural, archaeological, adventure, agro tourism and culinary programs

Outbound Travel

- Worldwide Travel, being corporate or leisure
- Services for air, land and sea ticketing
- Organisation of accommodation, tours, excursions, leisure cruises and travel insurance

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Quality Assured

Alpine Sterling is one of 18 companies to have been awarded the “Quality Assured” seal from the MTA.

What does the “Quality Assured” seal mean?

The Quality Assured seal is a voluntary scheme run by the Malta Tourism Authority that recognises DMC's (Destination Management Companies) committed to high levels of quality, consistency and professionalism.

Quality Assured DMC's must comply with a detailed set of criteria designed to ensure the highest possible quality in event and destination management.

The following are some of the requirements that a DMC will adhere to.

- The DMC has a minimum of €1,000,000 General Liability insurance cover and all key suppliers have adequate insurance coverage.
- The DMC is a financially sound company, specialises in MICE services and is a member of a recognised association.
- Staff is provided with initial and continuous training.
- The DMC guarantees acknowledgement of requests within 24 hours and fulfils proposal requests within 72 hours.
- During programme events at least one member of the DMC is available 24 hours a day.
- The DMC is recommended by both previous clients and local suppliers.

The full criteria are available by clicking [here](#).

The seal brochure (PDF) can be downloaded from [here](#).

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