

WHY HYBRID MEETINGS?

Sometimes, for different reasons, some speakers and/or participants can't attend your meeting. Perhaps they don't have the time or the budget for **long travelling**.

Perhaps they just care about their **ecological footprint**. And perhaps, you want to **save budgets** and/or to reach a **larger audience** yourself.

Just like hybrid cars, hybrid meetings can combine the **best of both worlds**: a real, face-to-face meeting complemented with virtual meetings.

Hybrid meetings increase the **effectiveness** and decrease the **cost**, both resulting in a **higher ROI**.

Hybrid meetings can include **additional participants** on top of the face-to-face group, sometimes through a live connection, sometimes after the project by watching recorded presentations.

Alternatively, corporate or other organizations inviting (and paying for) the participants can make a more **selective choice** of participants for the face-to-face event and save money by including a part of them via online technology.

Hybrid meetings can grow the effectiveness at a decreased ecological footprint, clearly increasing **sustainability**.

WHAT KIND OF HYBRID MEETING TO CHOOSE?

Depending on your resources and objectives, there are many ways to combine 'real' meetings with virtual meetings



Video Conferencing



Webinars



Podcasts



Vidcasts



Webcasts



Live Sharing



Recorded Presentations

Abbit Meeting Support can mix all these formats into a true hybrid meeting.

ABBIT IS HYBRID



ABBIT in action at the Event Camp Europe 2011 in London. Event Camp is the leading event to learn about the latest.

Already in 2001, the Abbit team supported its first real hybrid meeting for PriceWaterhouse Coopers. With 3 locations, remote presentations, online breakout rooms, 2-way sound and interaction, it was a first ever hybrid meeting as such a high tech level.

As always, you can count on Abbit Meeting Support for an experienced team of professionals, minimizing the risk at reasonable cost.

But when you are thinking about a hybrid meeting, just get in touch with Abbit to get the format really rolling. Our in-house services and external partners enable us to tackle any challenge at any scale.

HYBRID MEETINGS

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