



Native iPhone® Application

POWERED BY a2z

Easily deploy information about
tradeshows and conferences via a
branded native application

Key Benefits*

- No need to choose between native app and a browser/web-based application
- Improves attendee engagement
- Seamless user experience across platforms with 2-way synchronization
- Boost revenue opportunities for show organizers and exhibitors

The new a2z native iPhone® App offers cool features, improved user experience and green advantages. While Apps are everywhere in the market, the a2z App is superior because the data syncs with your existing website and floor plan data, providing you, your exhibitors and attendees with enhanced event value.

a2z's iPhone App is extremely user-friendly and provides a seamless experience between the event

website and the iPhone. Your users can build their personal expo plan and itinerary on the device of their choosing, iPhone, iPad®, laptop or PC. They have the comfort of knowing that their preferences, bookmarks and selections will be stored and accessible via any computer or iPhone during their next user session. Your exhibitors benefit by having their online booth changes and additions update across platforms in real time.

Because this application is completely integrated with a2z's system, the show organizer does not have to make updates in multiple platforms or even think about data transfer. It just happens! Usage analytics roll-up across platforms so you can provide better data for justification and renewals with your exhibitors.

This new App is in addition to the ChirpE mobile web application launched more than two years ago, which works on all smart phones. ChirpE mobile has been deployed successfully on more than 200 shows. Gone are the days of making a choice between a native app and browser-based/web app. Now you can arm your attendees and exhibitors with both.

Contact us for a demo (410) 740-9200 | sales@a2zinc.net | www.a2zinc.net

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Three Platforms. One Solution.

